2012 Dr. Martin Luther King, Jr. Art, Writing & Multimedia Contest

The Dr. Martin Luther King, Jr. Indiana Holiday Commission and the Indiana Civil Rights Commission are pleased to announce its first annual statewide *Dr. Martin Luther King, Jr. Art, Writing & Multimedia Contest*. The purpose of this contest is to encourage students to reflect upon Dr. King's life and the impact of his work in the Civil Rights Movement and in present day America. It will challenge students to think about how civil rights and diversity affects their lives and how they can continue the work of Dr. King by making a difference in their own communities.

All Indiana students in grades 9-12 are invited to enter this contest. Each student may submit one (1) entry. **All entries must be received by December 10, 2011.** All contest entries must be accompanied by an official entry form.

Theme. The 2012 competition pays tribute to what Dr. King believed to be life's most persistent and urgent question: "What are you doing for others in the community?"

Today, there are many important civil rights and social justice issues in which students are actively involved and are working to bring attention to the injustices occurring in our communities. Students are asked to use art, writing, or multimedia presentations to explain the theme of "What are you doing for others in the community?"

Awards

• (1) One first place winner will be selected in each category. Each winner will be invited to the 21st Annual Statewide Dr. Martin Luther King, Jr. Indiana Holiday Celebration on January 12, 2012 at the Indiana Statehouse in Indianapolis, Ind. where they will be recognized by Governor Mitch Daniels. An overall winner will be selected and receive a scholarship for \$500!

Entries should explain why the particular issue deserves attention and what students can do to address it.

All entries should be submitted to the address below or electronically at: bmeadows@icrc.in.gov no later than

December 10, 2011

2012 Dr. Martin Luther King, Jr. Art, Writing & Multimedia Contest Attn: Brad Meadows 100 North Senate Avenue, Room N103 Indianapolis, IN 46204

Questions? Call Brad Meadows at (317) 232-2651, bmeadows@icrc.in.gov





Official Entry Form 2012 Dr. Martin Luther King, Jr. Art, Essay & Multimedia Contest

Category (check one)		
□ Art □ Writing	□ Multimedia	
First Name	Last Name	Grade
Home Address	City	State
Parent/Guardian's Name	Telephone Number	E-mail Address
School Name	School Address	City
Faculty Sponsor's Name	Telephone Number	E-mail Address
Agreement		
I,		
Student's Printed Name	Signature	Date
Parent/Guardian's Printed Name	Signature	Date
Faculty Sponsor's Name	Signature	Date

Art Contest

2012 Dr. Martin Luther King, Jr. Art, Essay & Multimedia Contest

Official Contest Rules

Community service projects were extremely important to Reverend Dr. Martin Luther King, Jr. He strongly believed in serving others and working towards a common good.

Participants in the art contest are invited to draw an image that illustrates the theme of "What are you doing for others in the community?" Students are asked to illustrate why community service projects deserve attention and what students can do in their communities to continue the dream of Dr. Martin Luther King, Jr. Entries should explain why the particular issue deserves attention and what should be done to address it.

In addition to drawing a picture to illustrate their idea, students must write a brief paragraph (on a separate piece of paper) explaining their illustration.

- All entries must have dimensions of no larger than 12 inches by 18 inches
- Pencils, crayons, pens, markers, or paints may be used. *No computer-generated artwork!*
- No three-dimensional entries.
- o Each student may submit only one entry, and each entry must be the original work of only one student.
- Each entry must be mailed and accompanied by an official contest entry form.
- Entries submitted after the deadline will not be considered in the competition. Entries will not be returned.

Winners will be selected according to the following criteria: Idea that generated art (attached brief paragraph)—30% Relevancy to theme — 30% Effective expression — 20% Originality — 20%

Writing Contest

2012 Martin Luther King, Jr. Art, Writing & Multimedia Contest

Official Contest Rules

Community service projects were extremely important to Reverend Dr. Martin Luther King, Jr. He strongly believed in serving others and working towards a common good.

Each student is invited to submit one original essay, **no more than 500 words**, focused on the contest theme, "What are you doing for others in the community?" The essay should include the student's interpretation of an original or existing community service project and describe why this issue deserves attention and what students can do in their communities to address the issue. Students can submit an original community service project, or discuss a project they have been a part of. Entries should explain why the particular issue deserves attention and what should be done to address it.

- Essays may be typed or handwritten, but MUST be legible. Illegible essays will be disqualified.
- Pages must be single-sided with the student's name appearing on the top left hand corner of each page.
- Each student may submit only one entry, and each entry must be the original work of only one student.
- Each entry must be accompanied by an official contest entry form.
- Essays may be mailed or electronically submitted (along with an entry form to <u>bmeadows@icrc.in.qov</u>)
- o Entries that are deemed by the ICRC to infringe upon copyright protected material will be disqualified.
- o Entries submitted after the deadline will not be considered in the competition. Entries will not be returned.

Winners will be selected according to the following criteria: Originality — 30%

Relevancy to theme – 30% Effective expression – 20%

Grammar - 20%

Multimedia Contest

2012 Martin Luther King, Jr. Art, Writing & Multimedia Contest

Official Contest Rules

Community service projects were extremely important to Reverend Dr. Martin Luther King, Jr. He strongly believed in serving others and working towards a common good.

Each student is invited to submit one original DVD, CD-ROM or PowerPoint presentation that contains an original song, skit, video, photo montage (narrated or un-narrated) focused on the contest theme: "What are you doing for others in the community?" Students can use an existing song or create an original song. Entries should explain why the particular issue deserves attention and what should be done to address it.

- Submissions must not exceed 5 minutes in total length.
- Submissions that malfunction or do not meet the time requirements will be disqualified.
- Each student may submit only one (1) entry.
- o Each entry must be accompanied by an official contest entry form.
- Acceptable formats are DVD, CD-ROM, MP4, YouTube, or PowerPoint (or similar computer program) presentations.
- Electronic files MUST be accessible/viewable through Microsoft Windows compatible programs.
- O Submissions may be mailed or electronically submitted (along with an entry form to <u>bmeadows@icrc.in.gov</u>)
- Entries that are deemed to infringe upon copyright protected material will be disqualified.
- Entries submitted after the deadline will not be considered in the competition. Entries will not be returned.

Winners will be selected according to the following criteria:

Presentation — 30%
Relevancy to theme — 30%
Effective and creative expression — 20%
Originality — 20%